PTO/SB/17 (12-04v2)

Approved for use through 07/31/2006. OMB 0651-0032

Fees Paid (\$)

| Undertine Paperwork Reduct | ion Act of 1995 | no persons are require | ed to resi | U.S. Patent a nond to a collection | of inform | emank Office; U.S. DEF ation untess it displays | PARTMENT OF COMMERCE a valid OMB control number | |
|---|--|---------------------------------------|------------|---------------------------------------|--------------------|--|--|--|
| Effective on 12/08/2004. | | | Ĭ | Complete if Known | | | | |
| es pursuant to the Consolid | | | _ [| Application Numb | ber (| 9/681,629 | | |
| FEE IK | KANS | MITTA | ┖ | Filing Date | (| 05/13/200 | | |
| Fo | r FY 2 | 005 | | First Named Inve | entor F | loyd | | |
| | | | - | Examiner Name | I | Mark A. Fadok | | |
| Applicant claims sma | l entity status | s. See 37 CFR 1.27 | | Art Unit | | 3625 | | |
| TOTAL AMOUNT OF PAY | MENT (\$ | 905 | | Attorney Docket | | 308,650 | | |
| METHOD OF PAYMENT (check all that apply) | | | | | | | | |
| | , <u> </u> | · · · · · · · · · · · · · · · · · · · | 7 | | | | | |
| Check Credit Card Money Order Other (please identify): | | | | | | | | |
| Deposit Account Deposit Account Number: 01-0035 Deposit Account Name: ABELMAN, FRAYNE&SCHWAB | | | | | | | | |
| For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) | | | | | | | | |
| Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee | | | | | | | | |
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| information and authorization | | | aru illioi | madon should no | t De IIICI | rueu on ans ionn. Fi | Sylue Cleuit Card | |
| FEE CALCULATION | | | | | | | | |
| 1. BASIC FILING, SEA | RCH. AND | EXAMINATION FE | EES | | | | | |
| | FILING | FEES S | SEARC | H FEES | EXAM | INATION FEES | | |
| Application Type | Fee (\$) | Small Entity Fee (\$) | Fee (\$) | Small Entity Fee (\$) | Fee (| Small Entity \$) Fee (\$) | Fees Paid (\$) | |
| Utility | 300 | | 500 | 250 | 200 | 100 | 0 | |
| Design | 200 | | 100 | 50 | 130 | | 0 | |
| · Plant | 200 | | 300 | 150 | 160 | 80 | 0 | |
| Reissue | 300 | | 500 | 250 | 600 | 300 | 0 | |
| ' Provisional | 200 | 100 | 0 | 0 | 000 | 0 | | |
| | | 100 | U | U | U | • | Small Entity | |
| 2. EXCESS CLAIM FEES Fee Description | | | | | | Fee (\$) | Fee (\$) | |
| Each claim over 20 (including Reissues) | | | | | 50 | 25 | | |
| Each independent claim over 3 (including Reissues) | | | | | 200 | 100 | | |
| Multiple dependent claims | | | | | 360 | 180 | | |
| Total Claims | | | | | <u>Multiple De</u> | pendent Claims | | |
| 16 20 or HP = | | | - | 0 | | Fee (\$) | Fee Paid (\$) | |
| HP = highest number of total Indep. Claims | al claims paid fo Extra Clair | _ | Foe F | aid (\$) | | | 0 | |
| 3 - 3 or HP = | CALIA CIAII | X= | | 0 | | | | |
| HP = highest number of independent claims paid for, if greater than 3. | | | | | | | | |
| 3. APPLICATION SIZE FEE If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer | | | | | | | | |
| listings under 37 C | FR 1.52(e) |), the application s | ize fee | due is \$250 (\$1 | 125 for | small entity) for | each additional 50 | |
| sheets or fraction t | hereof. See | | l)(G) ai | nd 37 CFR 1.16 | 5(s). | | | |

| Other (e.g., late filing surcharge): RCE fee \$ 395, Three month extension of time \$ 510 | | | | | | |
|---|--|------------------------|--|--|--|--|
| SUBMITTED BY | | | | | | |
| Signature | Registration No. (Attorney/Agent) 36,223 | Telephone 212-949-9022 | | | | |
| Name (Print/Type) Anthony J. Natoli | · · · · · · · · · · · · · · · · · · · | Date 09/16/2005 | | | | |

(round up to a whole number) x

Total Sheets

<u> 19</u>

4. OTHER FEE(S)

- 100 =

Extra Sheets

Non-English Specification, \$130 fee (no small entity discount)

/ 50 =

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Floyd

Examiner:

Mark A. Fadok

Application Number: 09/681,629

Group Art Unit:

3625

Filing Date:

May 13, 2001

Title:

SYSTEM AND METHOD TO SHOP BY BRANDS USING AN INTERNET OR ONLINE PORTAL

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10

This correspondence is being deposited with the United States Postal Service on September 16, 2005 in an envelope as "Express Mail Post Office to Addressee" Mail Label Number ER 843 205 048 US addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

SUBMISSION OF FORMAL DRAWINGS

In connection with the above-captioned application, submitted herewith are two sheets of formal drawings having FIGS. 1-2.

Entry and approval of the formal drawings are respectfully requested.

Respectfully submitted,

Date: September 16, 2005

Anthony J. Natoli

Registration number 36,223

Attorney for applicant

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